

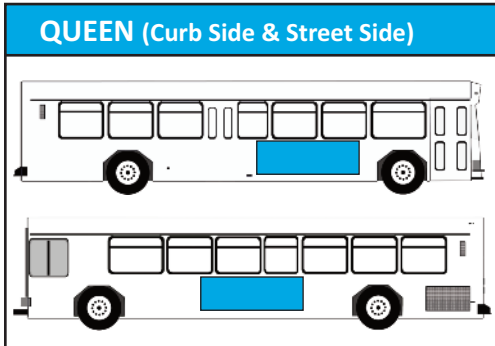
TRANSIT in your face ADVERTISING



AD SIZES & RATES

STREET SIDE & CURB SIDE ADS

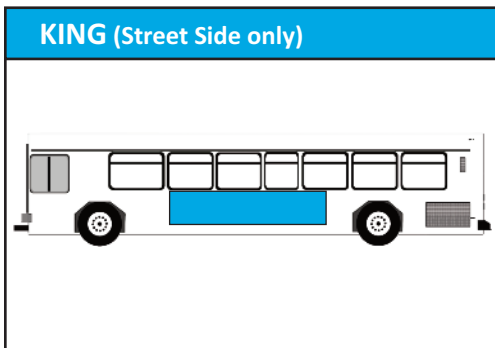
here...
there...
everywhere
in Tulsa.



QUEEN (Curb Side & Street Side)

Ad Size: 120" x 30"

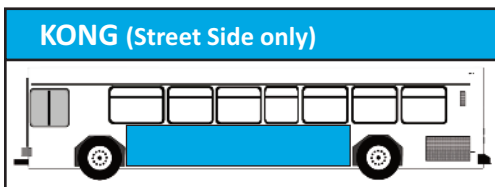
Showing	Units	Space Rate	Prod per Unit	
-----	1	\$182	1+	\$69.43
25	10	\$1,816	10+	\$64.40
50	22	\$3,997	20+	\$60.17
75	34	\$6,177	30+	\$56.69
100	46	\$8,230	40+	\$53.72
			50+	\$51.21



KING (Street Side only)

Ad Size: 144" x 30"

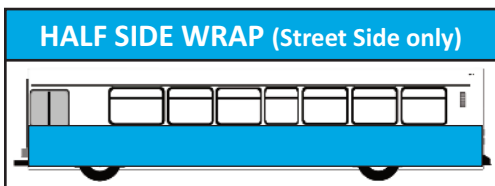
Showing	Units	Space Rate	Prod per Unit	
-----	1	\$247	1+	\$102.22
25	10	\$2,445	10+	\$91.71
50	22	\$5,380	20+	\$84.43
75	24	\$8,316	30+	\$79.68
100	46	\$11,250	40+	\$75.07
			50+	\$71.07



KONG (Street Side only)

Ad Size: varies by bus length

Showing	Units	Space Rate	Production
-----	1	\$420	\$800



HALF SIDE WRAP (Street Side only)

Ad Size: varies by bus length

Showing	Units	Space Rate	Production
-----	1	\$525	\$975

SPACE RATES
are monthly

PRODUCTION FEE
is a one-time fee
billed at the time
installation

DISCOUNTS
apply to recog-
nized advertising
agencies and all
contracts lasting
six months

**MINIMUM
CONTRACT TERM**
is three months

**COMPETITIVE
RATES**
are offered to
small businesses