

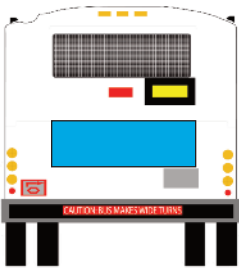
TRANSIT in your face ADVERTISING

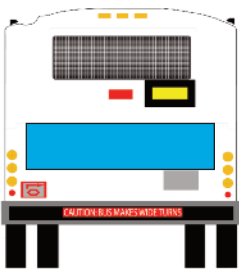


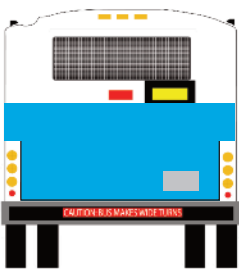
AD SIZES & RATES

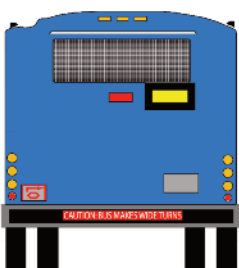
BUS BACKS

here...
there...
everywhere
in Tulsa.

TAIL LIGHT 	Ad Size: 50" x 17"			
	Showing	Units	Space Rate	Production/Unit
-----	1	\$196	1+	\$38.65 each
25	10	\$1,928	10+	\$36.74 each
50	22	\$4,293	20+	\$35.14 each
75	34	\$6,653	30+	\$33.79 each
100	46	\$9,001	40+	\$32.65 each
			50+	\$31.70 each

TAIL LIGHT 	Ad Size: 72" x 21"			
	Showing	Units	Space Rate	Production/Unit
-----	1	\$196	1+	\$54.12 each
25	10	\$1,928	10+	\$50.63 each
50	22	\$4,293	20+	\$35.14 each
75	34	\$6,653	30+	\$45.33 each
100	46	\$9,001	40+	\$43.26 each
			50+	\$41.53 each

SUPER TAIL 	Ad Size: varies by bus length			
	Showing	Units	Space Rate	Production
-----	1	\$300		\$300 each

FULL BACK 	Ad Size: varies by bus length			
	Showing	Units	Space Rate	Production
-----	1	\$525		\$575 each

SPACE RATES
are monthly

PRODUCTION FEE
is a one-time fee
billed at the time
installation

DISCOUNTS
apply to recog-
nized advertising
agencies and all
contracts lasting
six months

**MINIMUM
CONTRACT TERM**
is three months

**COMPETITIVE
RATES**
are offered to
small businesses