

# TRANSIT in your face ADVERTISING



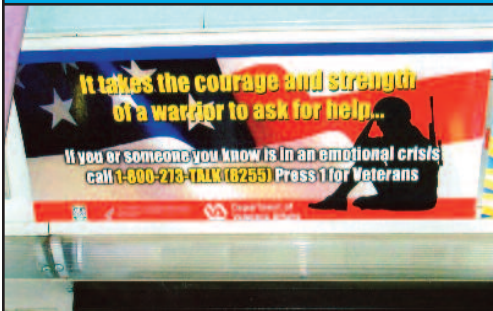
## AD SIZES & RATES



## INTERIOR SIGNS • BENCHES • SHELTERS

here...  
there...  
everywhere  
in Tulsa.

### INTERIOR SIGNS



Ad Sizes: 40" x 11" and 28" x 11"

Units/Mo	Space Rate	Production
10	\$21/card/bus	1+: \$26.62
25	\$17/card/bus	10+: \$22.99
40	\$13/card/bus	20+: \$21.29
55	\$10/card/bus	30+: \$15.96
		40+: \$15.96
		50+: \$15.96

### BENCHES



Ad Sizes: 84" x 30" and 72" x 21"

Showing	Units	Space Rate / Mo	Space Rate / Year	Prod per Unit
----	1	\$75	\$65 per month	1+: \$33.65
25	10	\$600	\$500 per month	10+: \$33.00
50	20	\$1,100	\$1,000 per month	20+: \$30.85
100	40	\$2,000	\$1,900 per month	30+: \$29.41
				40+: \$27.16
				50+: \$26.13

Permanent Position: 1-5 Units \$100/Mo  
6-10 Units \$75/Mo

### SHELTERS



Ad Sizes: 84" x 30" and 72" x 21"

Showing	Units	Space Rate / Mo	Space Rate / Year	Production
----	1	\$251	\$175	\$76 each
25	7	\$1,750	\$1,224	
50	14	\$3,526	\$2,445	
75	21	\$5,282	\$3,669	
100	28	\$7,043	\$4,890	